

The *Jacinda* ROYALE



She is our queen of hearts.
Four partnerships complete the royal flush.

THE NIGHT

Jacinda was thirty when cancer took her life. She had the loudest laugh in every room and never sat out a party, so we are throwing the night she would have thrown.

300 guests across four levels of The Pillars. Rapid-fire poker played for nothing but bragging rights, live and silent auctions, a pledge moment that stops the room, and cocktails and dancing until late. One goal: **\$100,000 for mucinous ovarian cancer research**, the rare cancer Jacinda faced, directed to Professor Kylie Gorringer's work at Peter Mac.

WHY IT WORKS FOR YOUR COMPANY

- ♠ **A room worth being in.** 300 guests, presale only, \$250 a ticket. Nobody is there by accident.
- ♦ **No logo soup.** Eight partners and no more. Each one is named, seen and thanked, not lost in a grid.
- ♣ **Content you will actually use.** Professional photo and film of your people at a night that means something, ready for LinkedIn, your team and your ESG reporting.
- ♥ **Credible to the dollar.** Authorised by Peter MacCallum Cancer Foundation. The venue is donated, so nearly every dollar raised reaches the research.

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SATURDAY
NOVEMBER
2026

The Pillars, Sydney

6pm until late · 300 guests · presale only



Rapid-fire poker



Live & silent auctions



The pledge moment



Cocktails & dancing on four levels

"You do not need to have known her. Just come."



Four cards. Eight spots. Then the hand is complete.

No crowded logo grid. Eight partners in total, each with a clear role on the night, real hospitality and content for its own channels. Once the eight spots are taken, the partnership closes.

A Presenting Partner 1 SPOT

Your name on the night. **\$25,000**

- ♥ **Naming rights.** "The Jacinda Royale, presented by [Your Company]" on every ticket, poster, screen and post we control.
- ♥ **Top billing.** Your logo locked to the event wordmark on the media wall, the stage screens and the event page.
- ♥ **The best spot in the house.** Ten guest invitations and your own reserved lounge at The Pillars.
- ♥ **Named from the stage.** MC acknowledgement at the welcome, the pledge moment and the trophy presentation.
- ♥ **Your own content shoot.** A dedicated photographer and a short film cut only for you, beyond the shared gallery.
- ♥ **Founding partner status.** Category exclusivity, a partner story, and first right to present the Royale when it returns.

K Research Match Partner 1 SPOT

You double the room. **\$20,000**

- ♥ **Own the biggest moment of the night.** The MC opens the pledge moment with your name on the screen behind it: everything the room gives in the next ten minutes is matched by you, dollar for dollar, up to \$20,000.
- ♥ **Your \$20,000 becomes \$40,000.** It is your whole commitment, with nothing further to pay on the night.
- ♥ **Ten guest invitations** for your clients and team.
- ♥ **The match-moment film.** The room on its feet with your name behind it, shot for LinkedIn, all-hands and annual reports.
- ♥ **Announced before the night.** "Every dollar given on the night, doubled by [Your Company]" runs through the ticket campaign.

J Experience Partner 3 SPOTS

Own part of the night. **\$10,000**

- ♥ **A signature experience, presented by you.** First in, first choice:
The poker tournament The live auction The silent auction
- ♥ **Branding built into the experience,** not hung beside it: the tables and chips, the bidding paddles, or every lot in the silent auction.
- ♥ **Six guest invitations,** and MC recognition from the stage every time your experience is called.
- ♥ **Partner spotlight** before the night, plus a photo set of your experience in full swing.

10 Impact Partner 3 SPOTS

In the room. In the story. **\$5,000**

- ♥ **Four guest invitations** to a presale-only night of 300.
- ♥ **Your logo** on the partner wall, the big-screen loop and the event page, with a link to you.
- ♥ **Thanked from the stage** by the MC, alongside your fellow partners.
- ♥ **Named in the story:** the event recap and the final-total post.
- ♥ **Bring more of your people.** Priority access to extra tickets for clients and team before the presale closes.
- ♥ **First right to return** at your level when the Royale comes back.

Dealt into every hand

BEFORE

Dedicated partner announcement and company profile
 Ready-made LinkedIn, Instagram and internal comms assets
 A purpose-led invitation package for your clients

ON THE NIGHT

Cocktails and canapés across four levels of The Pillars
 Professionally lit media wall and arrival photography
 Your name on the live fundraising screen

AFTER

The shared event gallery and highlights reel, cleared for your channels
 Impact report: funds raised, attendance, campaign reach
 Every benefit confirmed in a written fulfilment schedule

Grab your spot.

Spots go first come, first served, and the earlier you confirm, the longer your name runs with the campaign.

- ◆ Choose your card
- ◆ Shape it with us
- ◆ Confirm in writing

COMMITTEE CONTACT

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The Jacinda Royale is organised by Andrew Manettas under an Authority to Fundraise issued by Peter MacCallum Cancer Foundation (Supporter ID 8-11420433), the authorised beneficiary of the event. All funds raised are remitted to the Foundation and directed to Professor Kylie Gorringer's research. Use of Peter Mac names, marks, representatives and research material, and any media coverage, is subject to approval and availability. The poker is a prize-free charitable poker activity. No money or valuable thing is wagered or risked on any hand or tournament result, and no participant can receive money, property, services or another benefit because of their result. Tournament chips and points have no monetary or exchange value, cannot be transferred or redeemed, and are used only to administer play, progression and seating. Entry to play is by separate donation and is not included in the ticket price. Auction lots are welcome from every partner and are credited on the night; official supplier partnerships are considered for meaningful in-kind contributions. Sponsorship benefits may constitute a material commercial benefit and should not be represented as a tax-deductible gift; sponsors should obtain their own tax advice.